

The Green Reaper

The National Security Technologies, LLC, Energy Program is committed to providing necessary tools and resources to motivate employees and the community to change their behavior towards energy and water conservation.

A behavior-based energy awareness program was developed to promote energy awareness through education and action. A character icon – The Green Reaper – has been designed and is being used as part of the behavior-based energy program. The implementation of the Green Reaper aids in reminding employees that wise energy attitudes, behaviors, and organizational decisions ensure results.

The NSTec Energy Program embraces energy awareness concepts, which encourage individuals to take time to review daily routines to conserve energy, empower others to take action, and join together to save energy and money. The NSTec Energy Program is performance oriented and strives to ensure improvements to increase energy efficiency and effective management of energy, water, and transportation fleets, while increasing the use of clean energy sources.

In FY 2013, the Green Reaper character was translated into a costume for use at NSTec and Nevada Site Office (NSO) events. The costume has been used to encourage carpooling to the Nevada National Security Site (NNSS) and North Las Vegas Facility (NLVF), encouraging bus ridership by distributing items intended to raise energy awareness at bus stops, promoting energy savings at local meetings and conferences, and making surprise appearances at various NSO locations to promote conservation.



Beginning in 2013, the Green Reaper™ was used as part of NSTec's community outreach and energy education program for Las Vegas elementary school third-grade students. Three elementary schools were visited and provided information about sustainability. Each child was asked to choose a behavior to change that will foster sustainability. Pledges were made into posters for the school and each child given a certificate to remind them of their commitment to the environment. In addition, the Green Reaper™ volunteered at a local community event – The Opportunity Village Magical Forest – that raises money for intellectually challenged adults.

Bookmarks were given out to help educate those in attendance about the need for individual commitment to sustainability.

The Green Reaper was awarded the FY 2013 NNSA Award for Environmental Stewardship in Sustainable Communications.

